



elevateit

technology & cybersecurity events elevated

Prospectus

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eitevents.com

PHOENIX – KANSAS CITY – TAMPA – DALLAS – MINNEAPOLIS –
HOUSTON – SEATTLE – DENVER

TOP 5 REASONS TO ATTEND OUR EVENTS

Education + Expertise = Opportunity

Our educational presentations are brought to you by industry thought leaders, who have the technical know-how and expertise to help elevate your business opportunities.

CPE Credits

By attending our events you are eligible to receive eight (8) Continual Professional Education Credits towards your continued education, and to help you maintain your professional certifications.

Friendly Environment

Our events are based on an idea of respect and integrity for all our vendors and attendees.

Peer-to-Peer Networking

Our Summit Agenda provides the maximum opportunity to interact with both vendors and other attendees, expanding your professional network.

Location

Our centrally located venues are easily accessible from throughout each region, and have close-in parking available.

TOP 5 REASONS TO SPEAK, SPONSOR OR EXHIBIT AT OUR EVENTS

One-hour Speaking Slots Available

Bring your thought leaders to engage directly with qualified IT/IS Professionals.

Room for Everyone

While we specialize in technology, we are proud to work with vendors from across the technology spectrum – Data Center Management, Unified Communications, Information Security, Infrastructure, Data Storage, Disaster Recovery, Strategic Planning, and more.

Location

Our centrally located venue is easily accessible from around each Metro Area, and have close in parking available.

Return on Investment (ROI)

Whether you speak, sponsor or exhibit, our conservative pricing approach means you can reach up to 1000 potential registered attendees, without busting your budget.

Professional Event Management

We pride ourselves on producing the best possible events in the industry, and only align ourselves with the highest quality shipping, decorating, and A/V partners to ensure a seamless profitable event for your team.

DEMOGRAPHICS

At Elevate Events, our must-attend Technology Summits provide your team with the opportunity to display your technology and services to key decision makers from across all verticals. The valuable networking opportunities created at our events, puts your team in direct contact with IT & Security decision makers from the Energy Sector, Financial Institutions, Education (K-12 & Higher Ed), Health Care Organizations, Government (State & Local), and more.

We estimate between 800-1000 registered attendees per event.

Attendee Titles



- Other 8%
- IT Executives 38%
- IT Direct Report 54%

Verticals Attending



- Other 3%
- Health Care 13%
- Government 23%
- Education 18%
- Finance 9%
- Manufacturing 12%
- Energy 22%

** Numbers based on estimated attendance. May vary by location.

CONFERENCE TITLE SPONSORSHIP \$35,000

- 20'x20' Exhibit Space in Exhibit Hall(Premium)
- 5 amp power
- 2-6ft tables.4-Chairs.
- Full Pipe and Drape
- 250 Word Company Description in Web and Print
- Sponsor logo featured at following locations:
- Registration Desk "Conference Brought to you by:" (4) Presentation Room's Signage, Press Wall, Conference Guide, Monitors throughout the venue, Website, and Marketing Communications.
- Inside Front and Rear Cover Conference Guide Ad
- Unlimited Free Admission for Clients/Prospects
- One Hour Presentation in Tech Theater I
- One Hour Additional Presentation in Break Out Theater
- Pre-event Registration List*
- Post-Event Registration List w/ complete contact details
- One Hour Off-site Hosted Reception
- Pop-up Banner in VIP Theater
- Free Badge Scanner App Included

PREMIER PLATINUM SPONSORSHIP \$20,000

- 10'x20' Exhibit Space in Exhibit Hall (Premium)
- 5 amp power.
- 2 - 6 ft table. 4-Chairs
- Full Pipe and Drape
- 200 Word Company Description in Web and Print
- Sponsor logo featured at following locations: Press Wall, Conference Guide, Monitors throughout the venue, Website, Marketing Communications.
- Full Page Conference Guide Ad
- Unlimited Free Admission for Clients/Prospects
- One Hour Presentation in Tech Theater I
- One Hour Additional Presentation in Break Out Theater
- Post-Event Registration List w/ complete contact details
- Pop-up Banner in VIP Theater
- Free Badge Scanner App Included

KEYNOTE SPONSORSHIP \$15,000 (LIMIT 1 SPONSOR)

- 10'x10' Exhibit Space in Exhibit Hall (Premium)
- 5 amp power
- 6 ft table. 2 – chairs
- Full Pipe and Drape
- 150 Word Company Description in Web and Print
- Sponsor logo featured at following locations: Press Wall, Conference Guide, Monitors throughout the venue, Website, Marketing Communications.
- 1/2 Page Conference Guide Ad
- Unlimited Free Admission for Clients/Prospects
- One VP of C-Suite Employee to participate in One Hour Keynote Presentation Panel in Tech Theater I
- Post-Event Registration List w/ complete contact details
- Free Badge Scanner App Included

VIP SPONSORSHIP - \$15,000 (LIMIT 3 SPONSORS)

- 10'x10' Exhibit Space in Exhibit Hall
- 5 amp power, 6 ft table. 2 - Chairs
- Pop up banner displayed in VIP Room with space for company literature.
- Full Pipe and Drape
- Sponsor logo featured at following locations: Press Wall, Conference Guide, Monitors throughout the venue, Website, Marketing Communications.
- Unlimited Free Admission for Clients/Prospects
- Post-Event Registration List w/ complete contact details
- Introduce VIP Panel, Include one non-sales, executive on the panel (must be ft CIO, CISO, of Women in Technology criteria to join panel)
- Free Badge Scanner App Included

PREMIER GOLD SPONSORSHIP \$15,000

- 10'x10' Exhibit Space in Exhibit Hall (Premium)
- 5 amp power
- 6 ft table. 2 – chairs
- Full Pipe and Drape
- 150 Word Company Description in Web and Print
- Sponsor logo featured at following locations: Press Wall, Conference Guide, Monitors throughout the venue, Website, Marketing Communications.
- ½ Page Conference Guide Ad
- Unlimited Free Admission for Clients/Prospects
- One Hour Presentation in Tech Theater I
- Post-Event Registration List w/ complete contact details
- Free Badge Scanner App Included

LUNCH AND LEARN SPONSORSHIP \$9,500

- 10'x10' Exhibit Space in Exhibit Hall (Premium)
- 5 amp power
- 6 ft table. 2 - Chairs
- Full Pipe and Drape
- 100 Word Company Description in Web and Print
- Sponsor logo featured at following locations: Press
- Wall, Conference Guide, Monitors throughout the venue, Website, Marketing Communications.
- ¼ Page Conference Guide Ad
- Unlimited Free Admission for Clients/Prospects
- Lunch Hour Presentation in Break Out Theater
- Meals Served in Break Out Theater
- Post-Event Registration List w/ complete contact details
- Free Badge Scanner App Included

BREAKOUT SPONSORSHIP \$7,500

- 10'x10' Exhibit Space in Exhibit Hall (Premium)
- 5 amp power
- 6 ft table. 2 - Chairs
- Full Pipe and Drape
- 75 Word Company Description in Web and Print
- Sponsor logo featured at following locations: Press Wall, Conference Guide, Monitors throughout the venue, Website, Marketing Communications.
- ¼ Page Conference Guide Ad
- Unlimited Free Admission for Clients/Prospects
- One Hour Presentation in Break Out Theater
- Post-Event Registration List w/ complete contact details
- Free Badge Scanner App Included

BREAKFAST SPONSORSHIP \$7,000

- 10'x10' Exhibit Space in Exhibit Hall (Premium)
- 5 amp power
- 6 ft table. 2 - Chairs
- Full Pipe and Drape
- 100 Word Company Description in Web and Print
- Sponsor logo featured at following locations: Press Wall, Conference Guide, Monitors throughout the venue, Website, Marketing Communications.
- ¼ Page Conference Guide Ad
- Unlimited Free Admission for Clients/Prospects
- Breakfast Hour Presentation in Break Out Theater
- Meals Served in Break Out Theater
- Post-Event Registration List w/ complete contact details
- Free Badge Scanner App Included

REGISTRATION SPONSOR \$6,500

- 10'x10' Exhibit Space in Exhibit Hall (Premium)
- 5 amp power
- 6 ft table. 2 - Chairs
- Full Pipe and Drape
- 75 Word Company Description in Web and Print
- Sponsor logo featured at following locations: Press Wall, Conference Guide, Monitors throughout the venue, Website, Marketing Communications.
- 1/4 Page Conference Guide Ad
- Unlimited Free Admission for Clients/Prospects
- Signage on Registration Desk
- Table Top next to Registration Desk to interact with attendees as they arrive and check in.
- Post-Event Registration List w/ complete contact details
- Free Badge Scanner App Included

HAPPY HOUR RECEPTION SPONSOR \$6,500

- 10'x10' Exhibit Space in Exhibit Hall (Premium)
- 5 amp power
- 6 ft table. 2 - Chairs
- Full Pipe and Drape
- 75 Word Company Description in Web and Print
- Sponsor logo featured at following locations: Press Wall, Conference Guide, Monitors throughout the venue, Website, Marketing Communications.
- 1/4 Page Conference Guide Ad
- Unlimited Free Admission for Clients/Prospects
- Recognition as Reception Sponsor in Conference Guide, on Website, and with Signage on the Bar. Attendees must visit vendor to obtain Drink Tickets
- Post-Event Registration List w/ complete contact details..
- Free Badge Scanner App Included

DRINK SPONSORSHIP \$6,500

- 10'x10' Exhibit Space in Exhibit Hall (Premium)
- 5 amp power
- 6 ft table. 2 - Chairs
- Full Pipe and Drape
- 75 Word Company Description in Web and Print
- Sponsor logo featured at following locations: Press Wall, Conference Guide, Monitors throughout the venue, Website, Marketing Communications.
- 1/4 Page Conference Guide Ad
- Unlimited Free Admission for Clients/Prospects
- Recognized as Sponsor for Beverages Throughout the Day. Limited to Coffee, Tea, and Lemonade.
- Post-Event Registration List w/ complete contact details
- Free Badge Scanner App Included

SILVER SPONSORSHIP \$6,000

- 10'x10' Exhibit Space in Exhibit Hall (Premium)
- 5 amp power
- 6 ft table. 2 - Chairs
- Full Pipe and Drape
- 75 Word Company Description in Web and Print
- Sponsor logo featured at following locations: Press Wall, Conference Guide, Monitors throughout the venue, Website, Marketing Communications.
- 1/4 Page Conference Guide Ad
- Unlimited Free Admission for Clients/Prospects
- Post-Event Registration List w/ complete contact details
- Free Badge Scanner App Included

INTERNET SPONSORSHIP \$8,000

Provides internet for all attendees and sponsors including signage and promotion on website and in the conference guide.

- 10'x10' Exhibit Space in Exhibit Hall
- 5 amp power
- 6 ft table. 2 - Chairs
- Full Pipe and Drape
- Sponsor logo featured at following locations: Press Wall, Conference Guide, Monitors throughout the venue, Website, Marketing Communications.
- Unlimited Free Admission for Clients/Prospects
- Post-Event Registration List w/ complete contact details.
- Badge Scanner App Available for \$249

EXHIBITOR PLUS \$4,000

- 10'x10' Exhibit Space in Exhibit Hall
- 5 amp power
- 6 ft table. 2 - Chairs
- Full Pipe and Drape
- Sponsor logo featured at following locations: Press Wall, Conference Guide, Monitors throughout the venue, Website, Marketing Communications.
- Unlimited Free Admission for Clients/Prospects
- Post-Event Registration List w/ complete contact details
- Pop up banner displayed in Entryway
 - * Passport Sponsorship Included
 - * Lead Retrieval Badge Scanner App Included

EXHIBITOR OPPORTUNITY \$3,500

- 10'x10' Exhibit Space in Exhibit Hall
- 5 amp power
- 6 ft table. 2 - Chairs
- Full Pipe and Drape
- Sponsor logo featured at following locations: Press Wall, Conference Guide, Monitors throughout the venue, Website, Marketing Communications.
- Unlimited Free Admission for Clients/Prospects
- Post-Event Registration List w/ complete contact details.
- Badge Scanner App Available for \$249

CONFERENCE BAG SPONSORSHIP \$1,500

(LIMIT: 1 PER EVENT) You provide the logo branded bags, we fill them, and make them available to every attendee.

CHARGING STATION SPONSORSHIP \$1,000

(LIMIT: 2 PER EVENT) Our Tower Charging Station will be set up next to your booth and will be branded with your company logo and information.

CONFERENCE LANYARD SPONSORSHIP \$1,500

(LIMIT: 1 PER EVENT) You provide the logo branded lanyards, and we hand them to each attendee along with their conference badge at Registration.

PROMOTIONAL INSERT SPONSORSHIP \$250

You provide the promotional literature, and we will make sure they are inserted into the bags for attendees to grab. *Bag Sponsor must be sold first.

PASSPORT PROGRAM SPONSORSHIP \$300

This program is used to drastically increase traffic to your booth. Your logo will be included in our Passport. Attendees need to visit your booth and receive a stamp in order to be eligible for the Grand Prize Drawing at the end of the day.

CONFERENCE GUIDE ADS

- | | |
|-------------------------------------|-------|
| • Inside Front Page or Rear Cover - | \$750 |
| • Full Page | \$500 |
| • 1/2 Page | \$250 |
| • 1/4 Page | \$125 |
| • Business Card Size | \$75 |